



KMOV
One Memorial Drive
St. Louis, MO 63102

National Media Research Planning
815 Slaters Lane
Alexandria, VA 22314-1219

Contract

853685

Schedule Dates 09/21/12-09/27/12
Advertiser National Republican Congressional Committee (8391)
Agency/T-Code National Media Research Planning (1768)/154600720
Product Political - Candidate (1077)
Brand NRCC IE (128132)
Salesperson Johannessen, Jordan (2818)
Sales Office TeleRep - New York
Buyer Name ROBINSON, TRACEY
Phone/Fax /
CPE 155/426/3153
Account Types National/Political PAC - Agency
Billing Type Standard
Comments NRCC IE
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/11/12
Last Modified 09/11/12
Entered By Betsy Waxberg
CO-OP No
Headline # 06309766
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,552.50
Net Total \$42,797.50
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Sep. 2012	26	\$50,350.00
Grand Total:	26	\$50,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	20062- News @ 10pm M-F						1			1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
2.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	20063- Late Show with David Letterman						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
3.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	20054- News @ 5pm M-F						1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
4.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	20053- Entertainment Tonight						1			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	9/11/12
5.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20062- News @ 10pm M-F		1							1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
6.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20063- Late Show with David Letterman		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
7.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20054- News @ 5pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
8.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20053- Entertainment Tonight		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	9/11/12
9.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	20108- News @ 10pm Sat							1		1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
10.0	Normal Line / NCAA - FOOTBALL	09/22/12-09/22/12	4	:30	51911- CBS Sports College Football							1		1	\$7,500.00	\$7,500.00	St. Louis (KMOV) (KMOV)	SEC: MIZZ@SC	9/11/12
11.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	20144- Sports Sunday								1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	SPORTS SUNDAY	9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Product

Political - Candidate (1077)

Brand

NRCC IE (128132)

Salesperson

Johannessen, Jordan (2818)

Sales Office

TeleRep - New York

Buyer Name

ROBINSON,TRACEY

Phone/Fax

/

CPE

155/426/3153

Account Types

National/Political PAC - Agency

Billing Type

Standard

Comments

NRCC IE
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Betsy Waxberg

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Headline

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Demo

Order Type

Normal

Package Deal

Commission %

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Commission

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Net Total

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St. Louis (KMOV) (KMOV)

By Broadcast Month

Spots

Rate

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12.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	8A- 10A (CT)								1	1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	SUNDAY MRN-CBS	9/11/12
13.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	20062- News @ 10pm M-F					1				1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
14.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	20063- Late Show with David Letterman					1				1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
15.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	20054- News @ 5pm M-F					1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
16.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	20053- Entertainment Tonight					1				1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	9/11/12
17.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	124918- Person of Interest					1				1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	PERSON-INT	9/11/12
18.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	20062- News @ 10pm M-F			1						1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
19.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	20063- Late Show with David Letterman			1						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
20.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	20054- News @ 5pm M-F			1						1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
21.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	42783- NCIS			1						1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NCIS	9/11/12
22.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	135431- Vegas			1						1	\$4,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)	VEGAS	9/11/12
23.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	20062- News @ 10pm M-F					1				1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12

CONFIRMATION CONTRACT

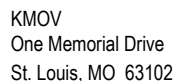
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